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## NEWSLETTER – MAY 2014

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### National Volunteer Week 1-7 June 2014



Could you do anything this **National Volunteer Week** to praise your volunteers? The AJC will be thanking islanders for volunteering and encouraging them to reflect about what they gain from volunteering – or to think about donating their time to help Jersey charities, if they don't already.

2014 marks the 30<sup>th</sup> anniversary of [National Volunteer Week](#), which is also being marked across the UK and worldwide to highlight the value and impact of volunteering, to celebrate the contribution of millions of volunteers and to inspire others to follow suit.

We will be doing a survey during lunch times in King Street to find out the reasons why islanders do, or don't volunteer and in what capacity and for how many hours a month. Anyone who is a volunteer will be given a sticker and thanked for all they do and flyers will be handed out to encourage people to give volunteering a go or to get someone else to try it.

Display boards advertising charity vacancies will be on display all week in various places including the Co-op stores at St Peter and St Helier, Checkers Xpress in Bath Street, Ransoms Garden Centre, Holme Grown Farm Shop and the Social Security Department. Islanders will be able to browse the opportunities and take down the charity details to find out more.

Lyn Wilton from the AJC said: "Volunteers can never be thanked enough so we want to express our personal thanks to everyone we meet during the week who gives up their time to do something for someone else. We also want to encourage people to think about why they volunteer and the benefits and what they could get out of it, if they don't volunteer already."

To get your volunteer vacancies advertised or if you know of any volunteers who would be willing to share their story with the local media, please contact [Lyn](#).

### AJC Training



The following AJC training courses are provided by Jane Galloway, an independent charity consultant from [Arclight Solutions](#). For more information or to book your space, please contact [Lyn](#). You can also book some of Jane's personal time during the week 16-20 June for specific charity related matters.

#### **Corporate Fundraising Masterclass** **Tuesday 17 June 9.30-4.30pm** **Clarkson House, Mont Cochon**

Tasked with the job of looking for funding from companies and not sure where to start? This course looks at different ways to approach companies, when and with what. It will also give you the skills needed to confidently identify corporate funding partners and how to go about forging strong relationships with them.

#### **Developing a Fundraising Strategy** **Wednesday 18 June 5-8.15pm, St Paul's Centre**

Having a clear fundraising strategy is essential to help keep your organisation on track with its fundraising goals and to get the best returns from your time, resources and budget. This course will look at the information required to build your strategy and how to analyse past performance in order to inform future activities. You will also look at the potential risks associated with your strategy and how to manage them.

#### **Making the Most of Social Networking & E-Fundraising for Charities** **Thursday 19 June, 1.15-4.30pm, St Paul's Centre**

This basic introduction to social networking, aimed at novices will look at how blogs, forums and sites such as Facebook, Twitter and LinkedIn could benefit your organisation. Featuring emails and online newsletters, tribute funds and online in-memorial fundraising. You will also learn more about search engine optimisation, banner adverts/google grants and fundraising web sites/giving portals and listings i.e. Wikipedia, Ebay, Amazon.



**“The only way she’ll get to Paris is on the Eurostar...”**



This is a quote from Tina Monro’s dad, which encouraged her to undertake the London to Paris cycle challenge. Tina, who works in the HR department at Standard Bank, undertook the four day challenge of cycling 80 miles a day to raise money for Island Aid for World Children to enable them to buy a water filter for VIEW Primary School in Bangladesh.

AJC member Island Aid for World Children is a local charity, which has done much work in Ghana and Bangladesh, providing support to run primary schools and clinics, and it has also set up a Children’s Home in Bolgatanga, Ghana. ‘It is better to prepare children than to repair adults’ is a premise that the charity works to and every penny that is raised goes to the children with all administration costs met by the founders Alan and Sandra Cameron.

VIEW Little Stars Primary School, with more than 350 pupils, was built with funding from the Jersey Overseas Aid Commission last year, supported by a team of 12 volunteers who helped with the work in April 2012.

The filter will remove iron and arsenic from the water supply, helping to save lives. Arsenic from drinking water and food can cause cancer and skin lesions. It has also been associated with developmental effects, cardiovascular disease, neurotoxicity and diabetes. In Bangladesh it is found in most water supplies and it was estimated that the number of people exposed to arsenic concentrations above 0.05 mg/L is 28-35 million. By having a water filter the children, staff and parents of the school will have access to clean water which will lead to better health in the community.

## AJC AGM

Thursday 10 July

The Royal Yacht Hotel, Celestial Room  
6pm registration for a 6.30pm start



We are very much looking forward to hosting our guest speaker, Dr Judith Turbyne, Head of Engagement at the Office of the Scottish Charity Regulator

Judith joined the Office in September 2013 having previously worked and studied international development for more than 25 years. She spent a large proportion of that time working with Christian Aid in Latin America and the Caribbean.

After three years in Dublin as the director of Progressio Ireland, Judith returned to Dundee (the city of her birth) to take up her current role. Judith has studied in both Edinburgh and Bath, culminating in a PhD, which looked at empowerment in development.

Judith will be speaking at 7.15 and there will be a buffet afterwards for all attendees. Invitations will be sent out shortly but if you’d like to book your place, please contact [Lyn](#).

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## Experience a Sri Lankan dining treat!



Want to impress your dinner guests? Dr Hima is offering traditional Sri Lankan recipes using authentic spices in the form of some mouth-watering dishes, between 10-25 meals at a price of £15 per person.

All funds raised from the Sri Lankan Dining Experience will be used by AJC member Island Friends Together, supporting orphanages and poor schools in Sri Lanka and South India. Please contact [Dr Hima](#) for more information.



## Beachability Where there's a Wheel, there's a Way...



Tributes have been paid to AJC member BeachAbility founder Sharon Gray (pictured above), who was diagnosed with Motor Neurone Disease in 2012 and sadly succumbed to the disease and died last November.

Beach Ability supplies specially designed chairs that are available to cope with difficult terrains such as soft sand, stones and bumpy slipways and are available to both residents and visitors to the island

In the last year the charity has grown from one chair to now being about to have eight in total thanks to support from local individuals and organisations, as well as the AJC. Two of the new Beach Ability chairs are specifically for children and four will have a special mechanism that allows tilting for extra postural support.

A financial bid to support the charity's marketing to overseas visitors has also been submitted to the Tourism Development Fund so watch this space...

E-mail [beachability@hotmail.co.uk](mailto:beachability@hotmail.co.uk), visit [www.facebook.com/BeachAbility](http://www.facebook.com/BeachAbility) or [www.beachability.org](http://www.beachability.org) or call 07797 935 088 for more information.

### Next issue

If you have any stories, suggestions or photos for the August AJC newsletter, please send them to Lynsey Mallinson, Publicity Officer, PO Box 356, St Helier, Jersey, JE4 9YZ, call 840138 or email [lynsey.beahan@hotmail.com](mailto:lynsey.beahan@hotmail.com).



### Mifumi Primary School pupils elect their 2014 leaders

AJC member, Mifumi Primary School has recently been busy with campaign activities as pupils wanting to be leaders canvassed for votes.

After registering their interest, democracy is exercised not by a secret ballot, but by lining behind a candidate of one's choice.

The winners were then announced and sworn in and the head teacher guided the new leaders on the code of conduct. The new prefect's body comprises 50 people and the kindergarten is also represented.

### Jersey Friends of AirSearch Spring Lunch

By Trevor Le Sueur

Some 160 members and guests, including strong support from twenty members of the Harley Owners Group - wearing traditional biking leathers - enjoyed the hospitality of the St Brelade's Bay Hotel on Sunday 27 April.

We're delighted that Friends throughout the Channel Islands continue to raise sufficient funds to keep Lions' Pride in the air and available to the Jersey, Guernsey, French and UK Coast Guard services on a 24/7 basis.

Following the lunch, an auction was conducted by the Dean of Jersey, The Very Reverend Bob Key and after some very furious bidding, and a raffle to generate further funds, almost £5,000 was raised on the day. For more information contact [trevor.lesueur@gmail.com](mailto:trevor.lesueur@gmail.com) or call 07829 886655