



Thank you
for the
gazebo we
cant wait to
play and
learn in it
Love from
Johns school



Association of
Jersey Charities

ANNUAL REPORT 2019/2020

293
MEMBERS

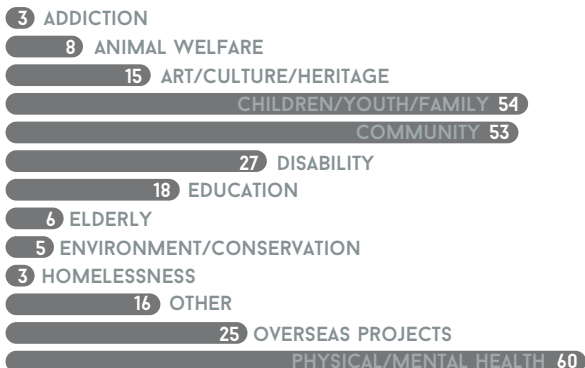
LOCAL WE SUPPORT CHARITABLE TRUSTS COMPANIES FOUNDATIONS CLUBS SOCIETIES NATIONAL

YEARS ESTABLISHED

49
EST 1971

7,830

EMAILS DEALT WITH LAST YEAR



€942,836 **196**
GRANTS AWARDED IN THE LAST FINANCIAL YEAR CHARITIES RECEIVING GRANTS IN THE LAST 5 YEARS

109 CHARITIES ACCESSING PROFESSIONAL GUIDANCE IN THE LAST 5 YEARS

22 TRAINING COURSES OVER THE LAST YEAR
212 PARTICIPANTS ATTENDING
43 CHARITIES RECEIVING GRANTS IN THE LAST YEAR

1 MEMBER OF PAID STAFF



CHAIRMAN'S REPORT

Dear members,

This year has been exceptional in quite a few ways.

The year opened with us facing change, with the Government's invitation for expressions of interest for the distributorship of the Jersey profits from the Channel Islands Lottery.

We have a long and strong track record of grant giving so dealing with this, and the resultant tender application, was a high priority for your committee.

The year passed with no appointment of a new distributor.

GRANTS

We continued with our grants programme despite lack of availability of Lottery monies, distributing £364,115 from our own reserves in order to protect ongoing funding for the sector. We approached Government to offer to distribute funds on an interim basis to enable you and also non-members to carry on your vital work. As a consequence an interim distribution of £1m was received toward the end of 2019, and a grand total of £942,836 has been awarded over the year.

As many of you may know the AJC is an active member of the Jersey Funders Group. This informal group comprises representatives of various grant-giving organisations. This collaboration has resulted in a making our various application forms much more aligned, hopefully saving applicants

**AS A CONSEQUENCE AN INTERIM
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OVER THE YEAR.**

time and effort. As the changes brought about by Covid-19 began to bite we started a central application portal, which some of you have used, hopefully to your advantage.

We organised a Grants feedback session during the year. This was conducted independently (no committee member or employee attended). Feedback was good (we came out with flying colours!) and we have acted on your suggestions. Since then we have invested in a new Grants software package to automate our process and applicants say it is easy to use.

TRAINING

As you know all our training is free to attendees. We seek your suggestions for subjects so as to best meet your needs. 22 Courses were provided during the year on a variety of topics, attended in total by well over 200 people. We also provide a consultancy service for charities, and several took advantage of this in-depth one-on-one offering. Whilst Covid-19 has put a stop to classroom-type training sessions we are adapting our training to deal with this, taking full advantage of distance learning techniques.

Grants and training are just two of our objectives. We also support and encourage charitable work in Jersey, particularly supporting our members. This includes encouraging collaboration and exchange of ideas.

WHILST COVID-19 HAS PUT A STOP TO CLASSROOM-TYPE TRAINING SESSIONS WE ARE ADAPTING OUR TRAINING TO DEAL WITH THIS.

SECTOR SUPPORT

Following feedback from you, we established some working groups to build our efforts in the fields of Advocacy (or representation), Communications and Operations.

I am pleased to report that during the year Ivo le Maistre Smith represented the Association at the Voluntary and Community Sector working group of Government and third sector representatives, and delivered a very well received report on how the Island could benefit from a unified cross-sector infrastructure, with the particular objective of Government and the third sector liaising more efficiently and working more cost effectively together. However, changes in Government representatives (and Covid-19) have, at least, slowed progress on this important initiative.

We have expanded our working groups to engage with others who have shown a particular interest in working with us. This is an ideal training ground for potential committee members and I am delighted to confirm that from those Peter Tabb has since been co-opted to join the committee. Another, yet more recent recruit, is Kevin Keen. Kevin first applied to join us two years ago, but then found himself unable, being called in another direction to deal with the situation at the JSPCA.

Over the year we engaged Jill Ryan as part time project manager, and she conducted a review of our operations. This overhaul ensures that we are fit for purpose, with up to date procedures and risk management practices.

Both Jill and our part time grant officer, Charlotte Brambilla, were also instrumental in putting together our tender for lottery distribution.

However, without the lottery funding we had no ability to offer them continued employment, and both moved on to new positions. I thank them both for all their work.

There is some good news – Jill is rejoining us, this time as a voluntary Committee member.

Other highlights of the year included the Jersey Charity Awards. This biennial event was founded by the AJC to encourage charities to appraise the work they have done and enter the competition, which culminates in an afternoon of entertainment and celebration at Government House.

By November Lyn was hosting our annual Christmas Fair, which gives members a chance to network and sell their wares to early Christmas shoppers, who are also entertained with music, and this year a choir. Father Christmas is also on hand, ably helped by his trusty elf, to hear the children's wishes.

The year ended with our registration with the Charity Commissioner. Over various discussions with him we became aware that for organisations such as the AJC he was keen to ensure that we achieved the highest standards before registration.

By the close of our financial year in March 2020 we had also achieved the change in our constitution agreed by our members at our Annual General Meeting. This enables us to continue with the name Association of Jersey Charities, and opened up membership to all charities registered in Jersey.



Your committee is keen to provide benefits which members value, so that our members, and the Association, continue to provide relevant support to the community and island of Jersey, and not only survive but thrive. To keep on track we are reviewing our strategy to keep ahead of the many changes that have beset us and changed the way we work. The most significant of these is, of course, Covid-19, which has affected us all, but may we support each other and come through better and stronger.

My thanks are due to your Committee, and to our administrator, Lyn Wilton, who is there for us all, and my sincere thanks to all our members for their continued support.

LIZ LE POIDEVIN, CHAIRMAN. 1 JULY 2020.

"THE WORK ON THE FLAT AT MAISON DES LANDES HAS BEEN COMPLETED TO A HIGH STANDARD WE ARE PLEASED WITH THE FINAL OUTCOME. MAY I ASK YOU, PLEASE, TO EXPRESS OUR THANKS TO THOSE INVOLVED AT THE ASSOCIATION OF JERSEY CHARITIES IN MAKING THE DECISION

TO PROVIDE THE FUNDS FOR THE WORK TO BE UNDERTAKEN. IT IS A MATTER OF GREAT RELIEF TO THE TRUSTEES OF MAISON DES LANDES THAT THIS SOURCE OF FUNDING WAS AVAILABLE."

MAISON DES LANDES TRUST

TREASURER'S REPORT

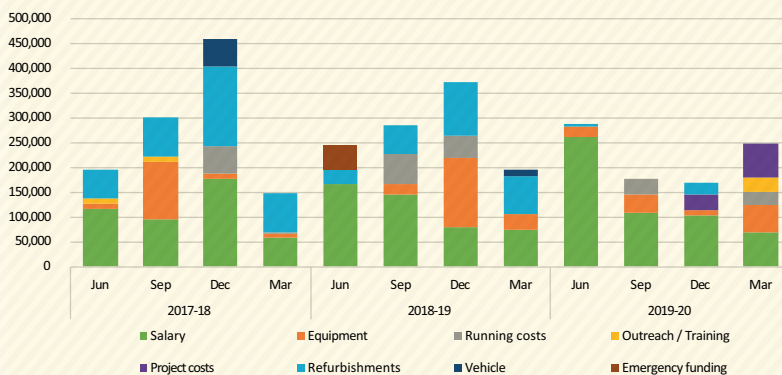
OVERVIEW

The Association awarded grants totalling £942,836 in the year of which well over a third, £364,115, was funded from the Association's own reserves. Of the £1 million received from the 2018 lottery profits we still have £359,582 to distribute which will help fund grant awards in June and September and this forms the majority of the Association's restricted reserves. Once the remaining 2018 lottery proceeds have been awarded the Association will only have its own funds to distribute so we will be consulting members with regard to the best way to do this to ensure that the remaining funds are distributed in a manner that best works for our members.

In early 2020 we commissioned our new Smartsimple grant application software which has replaced the old paper-based application process and brought all applications into one format online. This has really streamlined the process of reviewing grant applications for our Grants Committee, which is entirely made up of volunteers, and automates the archiving of applications. So far 24 of you have applied for grants using the new system and we are pleased to report very positive feedback from grant applicants on its ease of use.

We don't look for the same level of grant application information for applications for our small grants; the Committee recently decided to increase the limit from £3,000 to £5,000 to widen the net for small grant applications and I'm please to say we approved four small grants in March, however we still have £83,000 to distribute for small grants so we will continue to encourage eligible charities to apply.

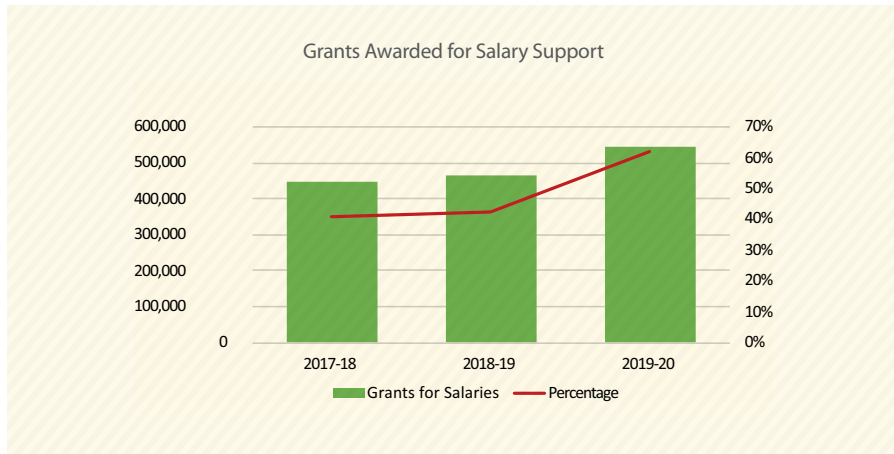
Quarterly Grants Awarded by Purpose



FOCUS ON... SUPPORT FOR SALARIES

Not many funders are willing to award grants for salaries, so the level of grants awarded annually for salary support continues to rise. Last year the Association funded salaries totalling an impressive £547,217 which accounted for over 60% of total grants awarded.

This is a significant increase on two years ago, when in the year ended 31 March 2018 the annual funding from the Association for salary support was £449,578, which accounted for 41% of grants awarded that year.



BALANCE SHEET

The Association's balance sheet suffered at the end of the financial year, with the impact of Covid-19 on worldwide markets resulting in a sharp drop in the value of the Association's investment portfolio. Nevertheless, at 31 March 2020 the Association had net assets of £3,332,554 with investments valued at £2,520,238, cash deposits of £1,465,860 and net liabilities (predominantly grants awarded but not yet paid out) of £653,544. However, I am pleased to report that at the time of writing the portfolio valuation seems to have recovered. I'm sure there'll be further volatility as the Covid-19

HOWEVER, I AM PLEASSED TO REPORT THAT AT THE TIME OF WRITING THE PORTFOLIO VALUATION SEEMS TO HAVE RECOVERED.

pandemic continues but as we have started to draw on the Association's investments, and will be continuing to do so, it is good to know we did not have to divest when markets were at their lowest point.

Of the £3,332,554 net assets held at 31 March 2020, £551,313 is restricted and this is largely due to the remaining £359,582 of 2018 lottery profits which have been classed as restricted this year due to the terms of the SLA with Government. Also in restricted reserves is £99,515 of restricted donations for either named beneficiaries or charities meeting a specific purpose, and £92,216 of funding for sector training initiatives.



Unrestricted reserves of £2,781,241 include £975,000 that is not yet distributable, £83,000 for the small grants fund and £50,056 that has been set aside for development. This leaves £1,673,185 in free reserves to fund the Association's future grants programme in the absence of any lottery funding and we will be putting a number of options forward to the AGM in September to consult members on how best to operate the Association's grant programme going forward on a reduced level of funding.

Follow this link to read the 2020 financial statements: <https://www.jerseycharities.org/about-us/accounts>

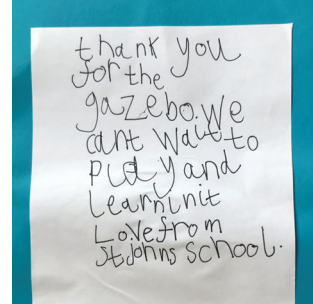
KIRSTY MCGREGOR, TREASURER. 20 JUNE 2020.





ASSOCIATION OF JERSEY CHARITIES

Presently the Association has 293 member charities and these range from branches of national charities to small local charities, clubs, societies and support groups.



GRANTS AWARDED 2019-2020

Over the past twelve months, **43** grant awards were made from the Channel Islands' lottery, our own funds, and other donations, totalling **£942,836**. Grants for staff costs have helped to fund, for example, specialist therapists, operations co-ordinators and managers, administrators, sessional workers and counsellors.

JUNE 2019

- **NSPCC**
£50,000 towards costs of Let the Future In programme
- **Brightly**
£44,000 to cover staff costs (£30,000) and £14,000 towards financial support for young people
- **ArtHouse Jersey**
£30,000 for staff costs
- **Jersey Hospice Care**
£30,000 for staff costs
- **Youth Arts Jersey**
£29,744 for staff costs
- **Music in Action**
£29,600 for staff costs
- **Sanctuary Trust**
£29,160 for staff costs
- **Brighter Futures**
£25,000 for the Parenting programme
- **Grace Trust Jersey**
£12,780 for staff costs
- **Jersey Marine Conservation**
£21,000 towards a larger R.I.B. for marine survey project
- **Jersey Action Against Rape**
£20,000 for staff costs
- **Les Amis**
£19,995 to purchase a replacement van for recycling business
- **Jersey Heritage**
£5,336 to repair fountain and sculpture at the Museum courtyard

SEPTEMBER 2019

- **Aspire Charitable Trust (t/a Beresford Street Kitchen)**
£50,000 to cover salaries at a new café at La Hougue Bie
- **Jersey Heritage Trust**
£31,200 to fund an archiving project of Jersey Occupation Collections for 75th Anniversary of the Liberation
- **Community Savings Ltd**
£30,000 for staff costs
- **Headway Jersey**
£30,000 for staff costs
- **Jersey Employment Trust**
£28,875 for an IT infrastructure upgrade
- **Jersey Fire & Rescue Cadets**
£8,000 for equipment and website

DECEMBER 2019

- **Every Child our Future**
£30,000 staff costs
- **Jersey Alzheimer's Association**
£30,000 for staff costs
- **Durell**
£30,000 towards creating Wild Learning Space with new toilet block
- **Jersey Child Care Trust**
£25,495 for IT installation for new building, training fees for CEO
- **Jersey Recovery College**
£23,970 for staff costs

- **Jersey Cheshire Home**
£21,600 to fund clinical staff training
- **Les Amis**
£10,000 to fund redesign of website

MARCH 2020

- **Autism Jersey**
£30,000 for an IT infrastructure upgrade
- **St Johns Ambulance**
£30,000 for staff costs
- **Jersey Battle of Flowers Events**
£30,000 for media and promotional costs
- **Holidays for Heroes**
£28,000 to bring extra 'heroes' to the island for Liberation 75
- **Caring Cooks of Jersey**
£27,094 for operational costs
- **Silkworth Lodge**
£27,000 for the teenager and adolescent support service
- **Good Companions Club**
£16,487 for staff costs
- **St John's School PTA**
£14,000 for an outdoor classroom
- **Jersey Eating Disorders Support**
£11,000 for staff costs

- **Move on Youth Project**
£7,000 for activities
- **Art in the Frame Foundation**
£6,000 for staff costs
- **Jersey Recovery College**
£6,000 for staff costs
- **La Pouquelaye Youth Project**
£5,000 for operational costs

SMALL GRANT AWARDS

- **First Tower Community Association**
£4,000 for floralisation of the Martello Tower
- **Band of the Island of Jersey**
£3,000 for extra instruments
- **Le Congres des Parlers Normands et Jerriais**
£1,500 toward catering at La Fete Nuourmande
- **Jersey Fostercarers Association**
£1,000 for a new laptop

"RELATE APPLIED FOR AND WAS SUCCESSFUL IN RECEIVING FUNDS FROM THE ASSOCIATION OF JERSEY CHARITIES TO TRAIN ONE OF OUR FULLY QUALIFIED RELATIONSHIP COUNSELLORS IN PSYCHOSEXUAL THERAPY, AND TO TRAIN A NEW RELATIONSHIP COUNSELLOR. WE, AS

A LOCAL CHARITY ARE EXTREMELY GRATEFUL WITH ALL THE HELP WE HAVE RECEIVED FROM THE AJC, WITHOUT WHOM WE WOULD NOT HAVE BEEN ABLE TO PUT MARIE AND PIPPA THROUGH THEIR TRAINING."

RELATE JERSEY

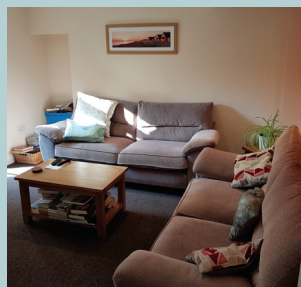
WELCOME TO OUR NEW MEMBERS!

Over the past 12 months a total of **3 new members** have joined us, bringing our **membership to 293** – Unfortunately the opening of the charity commission register has resulted in some charities deciding not to register and to wind up their organisations.

- **CTJ Housing Trust** - To provide affordable housing to those in need in Jersey.
- **ACTS Charity** - to raise awareness about various aspects of cancer treatments available. Highlighting the benefits of various homeopathic treatments.
- **Jersey Arthritis Association** - To alleviate suffering in Jersey from the conditions of rheumatism and arthritis in all their forms and from other related or similar conditions defects or disabilities.
 - To provide and promote care and support for people with rheumatic or arthritic condition and their families and carers.
 - To finance and press for facilities in Jersey for diagnosis and treatment.
 - To relieve the poverty and suffering of persons who experience adversity on account of rheumatic or arthritic conditions.
 - To promote and support research in Jersey and elsewhere in respect of rheumatic and arthritic conditions and disseminate the results.
 - To provide information and advice to the public and raise awareness of understanding the conditions.

"THE AJC AWARDED SANCTUARY TRUST A GRANT IN JUNE 2018. THE AMOUNT AWARDED WAS FOR £30,000 AND WAS USED TO PURCHASE FLOORING AND CARPETS; LIGHTING; COMPUTER EQUIPMENT; OFFICE FURNITURE; TELEVISIONS; AND FURNITURE AND FITTINGS FOR ALL BEDROOMS AND COMMUNAL AREAS. WE ARE SO GRATEFUL TO THE AJC FOR THE GRANT THEY GAVE US. WE HAVE BEEN ABLE TO OFFER AN ENVIRONMENT TO THE MEN WE HELP THAT DOES ALL WE WANT AND MORE AND MAKES SANCTUARY HOUSE FIT FOR PURPOSE FOR MANY MORE YEARS TO COME."

SANCTUARY TRUST



ADMINISTRATOR'S REPORT



Once again the year has seen many changes, which our Chairman, Liz has expanded on, but of course has impacted on all of us, members and committee alike.

The first major event for us was the Jersey Charity Awards, the 5th to be held over the last 9 years. Beginning in 2011, it has evolved in parts, but once again was a wonderful day of celebration of all things 'charity'. There were 3 main categories, as in previous years, recognising excellence and outstanding achievement in each category of small, medium and large charities. The winners of each category were; new charity Healing Waves, Every Child our Future, and Aspire Charitable Trust (Beresford Street Kitchen). A new category introduced in 2017 was for an 'outstanding

contribution' by an individual/supporter of a charity, and on this occasion it was not a difficult choice to make, the inimitable Hedley Hinault – 92 year old long term volunteer for Parkinson's Disease Association

I was actually very poorly for the two weeks leading up to the event, and a massive thank you goes to Lynsey Mallinson, Jill Ryan and Charlotte Brambilla, for taking up the reins and taking it through to the event. Regrettably all 3 of these lovely ladies have now left us, but I want to make sure they get the thanks they deserve for completing it and making it another successful afternoon.

The AJC Christmas Fair was held once again in November, at St Paul's Centre this time. The AJC Christmas Fair is still a great opportunity for those charities without a retail outlet to have the chance to sell charity Christmas cards, gifts and more, and it is still popular with the public, many of whom prefer to buy Charity Christmas cards. The entertainment this year was outstanding, with the choir from Beresford Street Kitchen stealing the show! They also supplied the refreshments – there is just no end to the talents of the BSK crew.

Once again we provided many training opportunities, covering various subjects, and these are listed further on in this report, and they are provided at no cost to participants. The attendance figures for some of this training was not as well attended as we would have liked, considering the number of people working and volunteering in the sector, and it should be considered that there is always something new to learn – look on the training as Continuous Personal Development, and make a commitment to attend as much as possible in the future.

We have continued to promote your organisations, through our website, Facebook and Twitter, and through presentations taken into corporate settings. Our website continues to be well visited, by people looking for paid and unpaid work, by corporates wishing to support charities, by law firms and trust companies looking to donate to charities, so it is vitally important to keep your details up to date on our site. The news email is received by over 500 email addresses and is an extremely valuable tool to spread the word – your word mostly!

The annual returns and subscriptions continue to cause me the biggest headache in my job! Even though you all have vitally important work to do, taking a small amount of time out of your working day to deal with these is also vitally important – stakeholders need to know how to contact you, and your only commitment to us, the AJC, is to pay the small subscription fee of £15 in a timely manner, so I don't waste so much of my time chasing you. This is of course a data protection issue for us, as we cannot display incorrect information about those individuals running charities.

As this report is from 1st April 2019 to 31st March 2020, we only just tipped into the craziness of the Covid-19 pandemic, but seismic changes took place in the month of March – I don't need to tell you that. We were hugely encouraged by how the sector dealt with this, particularly our members, who found different ways to support their clients, taking their services online, diversifying, collaborating and sharing, it was truly heart-warming, and I am proud to be a part of this wonderful sector.

It is always a pleasure working with and for you all, and please get in touch any time with any issues you have. If I can't help then I know a man or woman who can!

LYN WILTON, ADMINISTRATOR. 1 JULY 2020.



MEMBER ACCOLADES AND AWARDS

Congratulations on behalf of the Association of Jersey Charities to:

- **Joan Richard** - MBE for Joan Richard of Jersey Cancer Relief. All at Jersey Cancer Relief are extremely proud to announce that Joan Richard has been recognised in the Queen's Birthday Honours in 2019. What started with the selling of Christmas cards led to a near two-decade affiliation with Jersey Cancer Relief for Mrs Richard. A former nurse, she has been made an MBE for her charitable work.



- **Maison des Landes** – Sure Customer Service Awards, October 2019. Congratulations to the Jersey winner of the 'Sure Special Recognition Award' - the award went to Maison des Landes Hotel who dedicate their time and energy catering for guests with disabilities, giving individuals and families a chance to have a break and a great holiday.



Maison des Landes Hotel
Accessible Holidays

- **Will Highfield** – Sure Customer Service Awards, October 2019, Jersey Zoo, Best Service from an Individual



- **Beresford Street Kitchen** - Sure Customer Service Awards, October 2019. Best Service from Food & Drink.



- **Frank Laine and Stuart Mourant** - MBE's for two of our AJC charities people in the Queen's New Year's honours list - Frank Laine for services to the community through Silkworth Lodge and The Shelter Trust, and Stuart Mourant who has been involved in Les Amis and Jersey Mencap through personal experience.



- **Inspirational Woman of the Year 2020** – Cheryl Raphael, of After Breast Cancer Support Group.



WORKSHOPS AND TRAINING

- **Cyber Security**
Alan MacPherson - 23.04.19
- **Cyber Security**
Alan MacPherson - 30.05.19
- **Governance: What's a Voluntary Committee Meant to do**
Jane Galloway - 10.06.19
- **Governance: How to run my group, club, charity properly**
Jane Galloway - 11.06.19
- **Governance: Marketing my cause, venue or asset**
Jane Galloway - 12.06.19
- **Cyber Security**
Alan MacPherson - 03.07.19
- **Cyber Security**
Alan MacPherson - 10.07.19
- **Media Training**
Alex Mallinson - 06.08.19
- **Media Training**
Alex Mallinson - 08.08.19
- **Governance: Legacy Fundraising**
Jane Galloway - 17.09.19
- **Governance: Fundraising Plans & Strategies**
Jane Galloway - 19.09.19
- **Suicide Awareness**
Steve Tumelty/Lynsey Mallinson - 06.11.19
- **Suicide Awareness**
Steve Tumelty/Lynsey Mallinson - 13.11.19
- **Media Training**
Alex Mallinson - 13.11.19
- **Media Training**
Alex Mallinson - 26.11.19
- **Scrum for Charities**
Melvyn Pullen - 27.11.19
- **Suicide Awareness**
Steve Tumelty/Lynsey Mallinson - 27.01.20
- **Suicide Awareness**
Steve Tumelty/Lynsey Mallinson - 04.02.20
- **Online grant system**
Jill Ryan/Marie du Feu - 15.02.20
- **Online grant system**
Jill Ryan/Marie du Feu - 17.02.20
- **Safeguarding Children**
Tina Hesse - 03.03.20
- **Safeguarding Adults**
Tina Hesse - 12.03.20

"ON BEHALF OF OUR COMMITTEE AND STUDENTS, I AM WRITING TO THANK YOU AND THE OFFICERS AT THE ASSOCIATION FOR THEIR CONTINUED SUPPORT OF OUR APPLICATION. WE ARE DELIGHTED YOU HAVE CHOSEN

TO SUPPORT US AGAIN THIS YEAR.. MANY THANKS AGAIN - THIS GRANT MEANS A LOT TO US."

YOUTH ARTS JERSEY

ASSOCIATION OF JERSEY CHARITIES

OUR VALUES ARE:

- **Excellence** - The executive committee expect every member to aspire to high standards of governance in order to attract public confidence and support.
- **Community** - We work closely with members and are committed to acting as a community resource through the provision of advice and information.
- **Openness** - We will be open in the conduct of our affairs, except where there is a need to respect confidentiality.
- **Local** - We ensure that grants made to members are applied directly or indirectly for the benefit of residents of Jersey.

OUR AIMS AND OBJECTIVES ARE:

- To encourage charitable and community work in Jersey and, in particular, to encourage co-operation and co-ordination of activities between members and prospective members, promote discussion and exchange of ideas regarding service to the community.
- To administer the distribution to members of any funds available to the Association.
- The Association also aims to work closely with members to increase public confidence in the integrity of charities.



ASSOCIATION OF JERSEY CHARITIES EXECUTIVE COMMITTEE

Patron

Lieutenant Governor of Jersey,
His Excellency Air Chief Marshal
Sir Stephen Dalton GCB, LLD(Hon),
DSc(Hon) BSc FRAeS CCMI

Chairman

Liz Le Poidevin

Deputy Chairman

Ivo Le Maistre Smith

Secretary

Nichola Aldridge

Treasurer

Kirsty McGregor

Committee Member

Simon Larbalestier

Committee Member

Marie du Feu

Co-Opted Committee Member

Peter Tabb

Co-Opted Committee Member

Kevin Keen

Co-Opted Committee Member

Jill Ryan

Administrator

Lyn Wilton



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Registered Charity Number 276



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