

Association of Jersey Charities



ANNUAL REPORT 2013/2014

CHAIRMAN'S REPORT

What a year! It's been a breathtaking whirlwind of activity since I was elected chairman of the Association of Jersey Charities back in July 2013.

Firstly, we have seen some respite (and even some recovery) from the general economic malaise that plagued the economy for the last few years. The initial indications are that this bodes well for the third sector in Jersey as it appears that donations are increasing and providing much needed funding for our members and for the other charitable and community organisations around the island.

Prior to taking up the post of chairman, I was the Association's honorary treasurer and I was encouraging our members to apply for grants. I am pleased to say that members responded to that challenge and that your committee has authorised grants of £757,553.78 over the past year. It is good to see so many worthwhile projects that will be supported by the Association.

In the past year the **Jersey Voluntary and Community Sector Limited** has been formed as a separate limited company. The JVCS was formerly a sub committee of the Association with a focus on developing capacity in the charitable and community sector. Under the chairmanship of Jim Hopley, the JVCS will now be able to undertake to assist the sector without suffering the restrictions of the Association's constitution.

"THE COMMITTEE HAS AUTHORISED GRANTS OF £757.553.78 OVER THE PAST YEAR"

Mentioning the support in the sector brings me around to the big issue that should be on all our minds; the draft Charities (Jersey) Law. This draft law offers the potential to bring some much needed clarity and credibility to the sector. In recent times it has been clear to your committee that the range of activities and objectives that might be considered charitable is growing but Jersey has no statutory definition of charity. The draft law provides a new formal definition of what constitutes 'charity' in Jersey. At the same time it introduces a requirement for charities to demonstrate public benefit. Although 'public benefit' has not yet been defined, the intention is to ensure that charities really do contribute broadly to the benefit of our society and community (in Jersey and beyond). This draft law also introduces the concept of a formal charity commissioner in Jersey. The charity commissioner's roles will include setting up and managing the register of charities, providing guidance on matters such as the definition of public benefit and considering the extent of regulation that would be appropriate.

For me, the concept of having a formal register of charities is a real boon. How many charities on Jersey will have been asked by a potential funder to provide their charity registration number in order to secure funding? How many organisations will have tried to raise money through sites like justgiving.com only to be told that they need a charity registration number?

The simplest solution in the past has been to provide a membership number of the Association of Jersev Charities: but the Association isn't a regulator and we don't operate a formal register of charities/community organisations beyond our membership (which is voluntary).

Some of you may be concerned about the potential regulation that might be introduced in the future. But if regulation is proportionate then it will be a good thing as it provides credibility to the sector as a whole and should aid in future fundraising. The purpose of the initial registration is to identify how many organisations there are and to obtain an indication of their activities and size. This will then inform any decision on sensible, proportionate regulation. This is indicated by the registration requirement in the draft law. At present, all of our members will have undertaken a three step process to apply for tax exemption, register as an NPO and then apply to become members of the Association. Under the draft law, registration will automatically entitle you to tax exemption and you will not have to register as an NPO. In the future it is quite possible that registration will also secure automatic membership of the AJC. This process of consolidating three steps into one shows the thinking that is behind the legislation and which I expect to be followed through

I want to thank the members of your committee who put in a lot of hours and late nights, as well as giving freely of their time to meet with members. You don't get to see the considered, informed and intense debates that go into making decisions about who should be a member and who should get a grant but I can tell you that we would be a much poorer organisation without their efforts.

into regulation. Some regulation is inevitable but it can be looked upon as the price of



securing tax exemption and related benefits.

Thanks should also go, from us, to you, our members. You are the reason that we exist and it is your vision and hard work that inspires the committee and the Association to serve you and help you achieve your goals.

Finally, on behalf of me, the entire committee and all of our members, I want to thank our administrator, Lyn who informs, advises, organises and generally looks after all of us. She's a gem and the Association would not be what it is without her.

PHILLIP CALLOW CHAIRMAN AIC

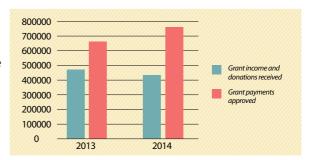
TREASURER'S REPORT

This has been a good year for the Association in that we have fulfilled our objective of distributing as many of our funds as possible to member charities, who have successfully applied for grants.

During the year the Association made a deficit of £197,402.

This is because there has been a year-on-year increase in charitable expenditure of £121,244 or 16%.

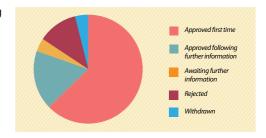
Furthermore, charitable expenditure continues to exceed the grants and donations earned by the Association.



AVERAGE VALUE OF A GRANT APPLICATION £16.667

This has been achieved by approving a majority of the applications made for grants during the year.

Out of a total of 56 grant applications during the year with a total value of £933,354, 82% were approved by the committee (64% were approved straight away and 18% were approved following requests for further information).



Of the remaining 18% some applications were withdrawn, or are still awaiting further information, so only 11% of all grant applications have been rejected as not meeting the criteria.

This shows that the grant applications made by member charities during the year were of a good standard, due to the increasing familiarity of the process, as well as the efforts made to provide all of the information required.



RESTRICTED FUNDS

The Association's restricted funds made a deficit during the year of £(52,878).

This is because one of the main restricted activities is the funding of the Jersey Voluntary and Community Sector Limited ("JVCS"), the funding for which was earned in full in the prior year ended 31 March 2013. Therefore, this year there has been ongoing expenditure in support of the JVCS paid out of income earned previously, leading to a net deficit position in the year ended 31 March 2014.

The JVCS became an independent legal entity in January 2013. It is anticipated it will become financially independent during the year ending 31 March 2015 so there will be less 'restricted fund' activity going forward.



At 31 March 2014 the funds held by the Association are committed to restricted purposes (largely from an anonymous donation in 2009 which was made with specific conditions attached), committed to cover grants already approved, or available as unrestricted funds as follows:

The negative cash funds figure is not a cause for concern because this will be addressed when the 2013 Channel Islands' Christmas Lottery profits are received.

However, this shows that the Association is not holding liquid funds that are not already committed to a restricted purpose or to grants that have been approved.

Furthermore, the 2013 Channel Islands' Christmas Lottery profits were the strongest yet at £684,555 and the Association is yet to receive these monies.

We are therefore hopeful that this funding will enable us to continue to distribute valuable, much needed grants to our member charities in the months to come.

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Cash at 31 March 2014	1,061,205
Restricted funds - anonymous donation: specified grants	(213,705)
Restricted funds - anonymous donation: training and support	(217,270)
Restricted funds - Jersey Finance fundraiser: Jersey Charity Awards	(19,276)
Restricted funds - HSS funding re JVCS	(32,785)
Chairman's reserve	(10,000)
Unrestricted funds available	568,169
Grants approved, but not yet paid (including June 2014 meeting)	(654,307)
Cash funds available	(86,138)
Balance of investments at 31 March 2014	2,435,083
Restricted investments - anonymous donation	(2,055,736)
Total funds available	293,209

To apply for a grant visit **www.jerseycharities.org** and if you require any help with your application please contact info@jerseycharities.org

WELCOME TO OUR NEW MEMBERS!

Between April 2013 and March 2014, 10 organisations joined the Association of Jersey Charities including:

- The Royal Commonwealth Society (Jersey Branch)
- Grands Vaux School
 Parent Teacher Association
- St Aubin Methodist Children and Youth
- Words and Numbers Matter

- Freedom for Life Ministries
- Jersken Little Angels Home
- The Bailiwick of Jersey RAYNET Group
- Jersey Search and Rescue
- The Community Shed
- George V Residents' Association

GRANTS

Each year, the Association receives the Jersey share of the Channel Islands' lottery profits from the Economic Development Ministry to distribute to its members specifically for the benefit of the people and island of Jersey.

Each member can apply for up to £30,000 a year by submitting an application form which is then reviewed by officers. Members applying for grants have to demonstrate sufficient financial need and that the grant is both for the benefit of Jersey residents and for a charitable purpose (for example the advancement of education or the advancement of religion or the relief of, or research into, ill health or any other purpose of benefit to the community).

Over the past twelve months the Association gave members **grants totalling £757,553.78** as follows:

- Caring Hands £30,000 to cover two salaries
- Little Sisters of the Poor £30,000 towards refurbishment work
- **ACET Jersey** £30,000 towards the HIV care service
- **Grace Trust** £30,000 for an assistant manager's salary
- Wetwheels Jersey £30,000 a year's operational costs for the power boat
- Jersey Child Care Trust £30,000 to provide 18 assisted nursery places
- **Headway Jersey** £30,000 for an occupational therapist, equipment and van
- Freedom Church £30,000 towards staffing costs and refurbishment of the Freedom centre
- **Brook in Jersey** £30,000 for nurse salaries and training costs
- Les Amis £30,000 for the major refurbishment of Maison Allo
- **Community Savings Ltd** £30,000 towards part time salaries
- Jersey Brain Tumour Charity £30,000 for a three year administrator's salary and office set up costs



- Jersey Hospice Care £30,000 for physiotherapy gym equipment
- NSPCC £30,000 towards two midwives' salaries
- **Brighter Futures** £30,000 towards the costs of running the Journey into Wellbeing course
- **Durrell** -£29,999.84 for a replacement electric vehicle and towards refurbishment works for the Longhouse
- Jersey Community Relations Trust £29,240 to run the anti-bullying campaign
- Centre Point Trust £28,750 to refurbish external play areas
- **St John Ambulance** £27,000 to run 12 care courses over three years
- St Brelade Youth Project £25,350 for a mini bus
- National Trust for Jersev £24,431.39 for a replacement computer system and website
- 7 Overseas Air Cadets £21,269 for a vehicle and trailer
- **Jersey Heritage Trust** £18,403.91 towards a new exhibition, to publish the book 'What's Your Street's Story?' and to restore WW1 documents
- Friends of the Bridge £13,920 to provide 114 summer play scheme places
- Trinity Youth Centre Trust £11,675 towards refurbishment costs
- **Jersey Eisteddfod** £10,000 to fund a part time administrator's salary
- **Duke of Edinburgh Award** £10,000 towards a youth worker salary
- **Relate Jersey** £9,660 for training and supervision
- Arts in Health Care Trust £9,000 to cover the costs of three concert tours
- **Jersey Association for Family Therapy** £7,500 to train 10 therapists
- Friends of St Thomas' Church £6.381.90 to refurbish the hall toilets
- MPS (Jersey) Uganda £5,000 for an educational programme
- Silkworth Lodge £5,000 for a minibus
- **BeachAbility** £4,927.40 for a beach chair and ongoing maintenance
- Equine Assisted Self Development £4,777 towards the costs of two programmes
- Jersey Seasearch £4,750 for a reef survey and educational materials
- Jersey Association of Cancer Nurses £4,000 to host a conference on bowel cancer
- Art in the Frame Foundation £4,000 to bring artists from the UK for educational programmes
- La Moye School PTA £3,230.18 for playground equipment and an art project
- Triumph Over Phobia £2,000 to send two people to a conference
- **Jersey Scout Association** £2,000 to send four scouts to the World Jamboree in Japan

ADMINISTRATOR'S REPORT

As ever, it's been a busy few months what with various events, careers and job fairs and the **Jersey Charity Awards**.

The volunteering presentations I delivered in various schools and corporates were very well received and the latter resulted in volunteer committee members being found for some island charities which was a wonderful result.

Event wise, **National Volunteer Week** was celebrated from 1-7 June and more islanders were encouraged to give volunteering a go.

More than 100 members attended our **AGM** held at the Royal Yacht Hotel and we were delighted to welcome guest speaker Sir Stuart Etherington, CEO of the National Council of Voluntary Organisations.

Our **Christmas Fair** goes from strength to strength. 22 members came to sell their festive wares, accompanied by entertainment from SwingStyle, Terry Arthur, Cally Noel and Rising Voices. Refreshments were provided by Nyalkinyi Communities and Santa was loved by all the children who attended.

My personal highlight was the **Jersey Charity Awards** on 15 September 2013, held in the grounds of Government House. The three worthy winners were Jersey Cheshire Home, Mind Jersey and the Donna Annand Melanoma Charity. The Lieutenant Governor and Lady McColl attended this and helped present the prizes. Entertainment for guests was delivered by the Parklife Choir and a lovely afternoon tea was enjoyed by all. The event was kindly sponsored by The Ana Leaf Foundation and the awards were supported by the 50th anniversary of Jersey Finance.

LYN WILTON

2013 JERSEY CHARITY AWARDS

Donna Annand Melanoma Charity Small Charity of the Year

MIND Jersey Medium Charity of the Year

Jersey Cheshire Home Large Charity of the Year Award



MEMBER ACCOLADES

Congratulations on behalf of the Association of Jersey Charities to the following islanders who were rewarded for their voluntary efforts:

Graeme Le Quesne

Community Award by the Rotary Club of Jersey (2013) The League of Friends of Jersey Group of Hospitals

David Moody

British Empire Medal for services to the Jersey Sea Cadets

Elaine Griffin, Good Companions Club

Paul Harris Fellowship Award (2013)

Jane Moy, Centre Point Trust

Director of the Year for the Third Sector (Institute of Directors 2013)

Jersey Women's Refuge

Non-Profit Organisation Award (2013 Jersey Enterprise Awards)

Les Amis

Development of Skills Award (2013 Jersey Enterprise Awards)

The League of Friends of Jersey Group of Hospitals

Queen's Award for Voluntary Service (2013)

MBEs 2013

Dr Margaret Bayes, Jersey Association of Carers Incorporated (JACI)

MBEs 2014

Bob Le Sueur and Andy Le Selleur, Le Tournoi Sports and Wetwheels Jersey

"It's fabulous; we're delighted! This money will have such a huge, huge impact on the children here and out of all the grants that the Association have awarded us this one will be the most significant."

JANE MOY CENTRE POINT TRUST









"The Association of Jersey Charities has supported us from the very beginning and continuing to support us financially in this way will enable us to achieve our key objectives... this means that we can move forward helping our clients by promoting awareness, improving client pathways and supporting the people who need us most - our clients and their families."

SUE MAY JERSEY BRAIN TUMOUR CHARITY

"The Association awarding a grant to Caring Hands gave testimony to the organisation as a whole and thus made it easier to attract alternative sources of funding, giving us an enhanced profile.

COLIN TAYLOR CARING HANDS

"Since the minibus was purchased, Silkworth, and more importantly our clients, have benefitted significantly. Having the ability to transport our clients in a reliable, safe vehicle is extremely important."

JASON WYSE CEO OF SILKWORTH LODGE



WORKSHOPS AND TRAINING

Various workshops and training sessions, covering different areas of charity governance, have been attended by members including Event Fundraising; Social Networking and E-Fundraising; Managing and Motivating Volunteers; a Crash Course in Fundraising; Legacy Fundraising; Marketing and Promoting your Cause; Strategic Business Planning for NPOs and Building an Effective Board.

"Fun, full of facts and inspired as always"

Three full day media workshops were also organised along with a talk by the Vetting Bureau on how to obtain police checks for staff and volunteers and two updates regarding the island's forthcoming Charities' law.

ASSOCIATION OF JERSEY CHARITIES

The Association of Jersey Charities is a membership organisation for charitable and community organisations operating in Jersey. These represent a wide and diverse section of island life, ranging from large operations providing essential services to the community, local branches of national charities and smaller local charities, organisations, clubs and societies representing the needs and concerns of particular groups within Jersey.

Established in 1971, as of 31 March 2014, there are 290 members.

OBJECTIVES:

- to encourage and facilitate charitable and community work in Jersey
- to encourage co-operation and co-ordination of activities between members and prospective members, as well as to encourage discussion and exchange of ideas regarding services offered to the community
- to administer the distribution of funds to members, which are principally made available to the Association as a result of the Jersey share of the 2013 Channel Islands' Christmas Lottery profits
- to develop and administer a programme of education and information to benefit members
- to assist and represent our members, both individually and as a whole



ASSOCIATION OF JERSEY EXECUTIVE COMMITTEE

Patron - Lieutenant Governor of Jersey, His Excellency General Sir John McColl KCB, CBE, DSO

Chairman - Phillip Callow

Deputy Chairman - Liz Le Poidevin

Honorary Treasurer - Hannah Williams

Honorary Secretary - Simon Larbalestier

Applications Review Officer - Helen Davies

Training and Events Officer - David Newman

Publicity Officer - Lynsey Mallinson

Committee Member - Stephanie Duke

Committee Member - Hugh Munro

Administrator - Lyn Wilton







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